



# Annual Charity Golf Day Sponsorship Proposal

Monday 25 March, 2024  
Peninsula Kingswood Country Golf Club  
211-279 Skye Road Frankston, Victoria



# About the Foundation

At the Caroline Chisholm Education Foundation, our work and scholarships unlock financial barriers to education and create opportunities for people facing hardship.

Through access to education at Chisholm Institute, we empower individuals to make a meaningful change in their lives.

Inspired by civil rights pioneer Caroline Chisholm, our goal is to build connections and make a tangible impact in our community. We support people of diverse backgrounds to get the assistance they need to navigate challenges and support the local economy with a trained workforce.

Together we're transforming lives and communities through access to education and training.

**100 per cent of donations go directly to students**

Chisholm Institute generously supports the Foundation by fully resourcing all administration and related costs, so 100 per cent of all gifts and donations directly fund student scholarships, to ensure maximum impact.

Donating to our Foundation means you'll be changing lives for the better.

Scholarships help students to gain a qualification by:

- > filling the gap between training subsidies and tuition fees at enrolment
- > covering any material fees

# About our scholarship recipients

Everyone has a story, and there are many reasons why students need financial support. Some of our applicants have disclosed:

- > mental and physical disability
- > economic barriers to further study
- > individual and family adversity
- > domestic violence, forced into crisis accommodation
- > relocation as a refugee from war zones and political conflict
- > single parents on government welfare
- > homelessness and destitution.

Our goal is to award funds to deliver maximum impact on the lives of deserving students, developing their skills, building their confidence and improving their employment prospects.

# About the event

The Caroline Chisholm Education Foundation (CCEF) annual charity golf day is our major fundraising event for 2024.

The charity day is held at the prestigious Peninsula Kingswood Country Golf Club, home to two championship golf courses and world class facilities including luxury accommodation, practice facilities, 25-metre indoor swimming pool, gymnasium, tennis court and bowling green. Golfers gather for a delicious pre-golf lunch before teeing off, enjoying the game and refreshments around the course. Afterwards, guests join golfers and the fun continues with dinner and a lively auction.

## Why get involved:

- > Raise funds to help students in financial hardship receive a high quality, vocational educational qualification
- > Showcase your organisation, products or services throughout the day
- > Network with other corporate partners
- > Experience this renowned 18-hole championship golf course for yourself.

The opportunity to renew your sponsorship or come on board as a new sponsor in this high profile event is now open.

# Sponsorship levels

Four levels of premium sponsorship are available for your organisation: Hole sponsor, Drinks cart, Silver and Gold.

On-the-day benefits	Hole sponsor \$1,100*	Drinks Cart \$1,400*	Silver \$3,300*	Gold \$6,600*
Round of golf, lunch and dinner			2 people	4 people
Promotion on the CCEF website and Golf portal	✓	✓	✓	✓
Signage at the selected hole	✓	✓		
Promotion on all Golf Day communication including flyers and electronic email promotions				✓
Speaker opportunity at dinner				✓
Signage at the Golf Course			✓	✓
Promotion throughout the event activities			✓	✓
Distribution of merchandise and promotional products to players at the event	✓	✓	✓	✓
Acknowledgement of your organisation on the day, including the dinner event and auction				✓
Display of your organisation's banner				✓
Team photo	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓
Company Logo on Dashboard of Drinks Cart		✓		
Company logo and link to your website in one edition of the Chisholm internal newsletter (exposure 2,500 staff)				✓
Company promotional material in player goodie bag			✓	✓

\*Prices include GST.

For further details on sponsoring this event scan the QR code below or visit [Event sponsorship Chisholm TAFE](#).



To sponsor, complete the online form, with your chosen sponsorship level and an invoice will be sent to you for payment.

If you would like to discuss sponsorship opportunities, please email to [ccef@chisholm.edu.au](mailto:ccef@chisholm.edu.au) or contact Farrah Buckland, Executive Officer **0481 126 263** or [farrah.buckland@chisholm.edu.au](mailto:farrah.buckland@chisholm.edu.au).

