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**GRAPHIC DESIGN**

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| **Trade** | **Graphic Design** |
| **2016 QUALIFICATION** | **CUASS00049 Preparatory Skill Set for Professional Graphic Design Practice** |
| **UNITS OF COMPETENCY** | |
| BSBDES302 | Explore and apply the creative design process to 2D forms |
| BSBDES401 | Generate design solutions |
| CUAGRD302 | Use typography techniques |
| CUAGRD401 | Research and apply graphic design techniques |

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| **2016 QUALIFICATION** | **CUA50715 Diploma of Graphic Design** |
| **CORE UNITS OF COMPETENCY** | |
| BSBDES403 | Develop and extend design skills and practice |
| CUAACD501 | Refine drawing and other visual representation tools |
| CUAGRD501 | Research visual communication history and theory |
| CUAGRD502 | Produce graphic designs for 2-D and 3-D applications |
| CUAGRD503 | Produce typographic design solutions |
| CUAGRD504 | Create and manipulate graphics |
| CUAGRD505 | Design and manipulate complex layouts |
| CUAGRD506 | Develop graphic design practice to meet industry needs |
| CUAPRP503 | Present a body of own creative work |
| **ELECTIVE UNITS OF COMPETENCY** | |
| CUAACD506 | Refine 2-D design ideas and processes |
| CUADIG507 | Design digital simulations |
| BSBADV509 | Create mass print media advertisements |
| BSBADV510 | Create mass electronic media advertisements |
| BSBDES402 | Interpret and respond to a design brief |
| BSBDES501 | Implement design solutions |
| CUAACD504 | Research and apply light and colour |
| CUADIG502 | Design digital applications |
| CUAPPR502 | Develop own sustainable professional practice |
| CUADIG401 | Author interactive media |

**CRICOS No 00881F RTO No 0260. Training is deliver with Victorian and Commonwealth Government funding**

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| **2016 QUALIFICATION** | **CUA60315 ADVANCED DIPLOMA OF GRAPHIC DESIGN** |
| **CORE UNITS OF COMPETENCY** | |
| BSBDES502 | Establish, negotiate and refine a design brief |
| BSBDES601 | Manage design realisation |
| BSBPMG522 | Undertake project work |
| CUAGRD601 | Engage in the business of graphic design |
| CUAGRD602 | Originate graphic designs for complex briefs |
| CUAGRD603 | Extend typographic design expertise |
| CUAPPR505 | Establish and maintain safe creative practice |
| **ELECTIVE UNITS OF COMPETENCY** | |
| CUAACD512 | Work with photomedia in creative practice |
| CUAGRD606 | Develop graphic designs for packaging |
| BSBDES801 | Research and apply design theory |
| CUAILL501 | Develop professional illustrations |
| BSBIPR501 | Manage intellectual property to protect and grow business |
| **Plus**  **Three other units selected from CUA50715 Diploma of Graphic Design to complete the packaging requirements** | |

